



SOLAR WORLD CONGRESS
29 OCT – 02 NOV, 2017
ABU DHABI, UAE



International Conference on
Solar Heating and Cooling for
Buildings and Industry

Sponsoring and Exhibition Opportunities

Joint conference of



Hosted by



www.swc2017.org
www.shc2017.org

Sponsoring and exhibition opportunities

In 2017 the International Solar Energy Society (ISES) and IEA Solar Heating and Cooling Programme (IEA SHC) will hold their international conferences jointly. The ISES Solar World Congress, SWC, held biennially since the 1950s, and the 5th conference of the IEA SHC will embody the spirit of international networking and exchange of ideas on an array of solar topics.

The joint conference of SWC 2017 and SHC 2017 will take place at the Jumeirah Hotel at Etihad Towers in Abu Dhabi, United Arab Emirates (UAE) from 29 October to 02 November 2017 and will be hosted by Masdar Institute of Science and Technology.

By joining forces, there will be a rich opportunity to communicate to decision makers, project developers, businesses, researchers and financiers the significant technological advances and commercial successes of solar energy technologies.

We offer a range of sponsorship and exhibition packages tailored to meet your marketing objectives. Each sponsorship package covers both conferences!

Why sponsor?

- ▶ Positioning – Be seen as a leader within the solar and renewable energy community.
- ▶ Branding - Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.



Why exhibit?

- ▶ Focus – Provide a base to interact with an international audience. Generate new business for your products and services.
- ▶ Network – Our exhibition booths are located in the heart of the networking and catering areas giving you the opportunity to network with colleagues, potential customers and leaders in solar energy research and development.

Audience

SWC 2017 and the SHC 2017 will bring together a global audience from the solar and renewable energy community. Participants and speakers range from scientists and researchers to renewable energy industry, government and NGO leaders, entrepreneurs, practitioners, and students from around the world.



Sponsorship packages

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Core sponsorship packages	Platinum	Gold	Silver	Standard
Exhibition space	30 m ²	20 m ²	10 m ²	6 m ²
Full congress registrations	8	4	2	1
Congress dinner tickets	8	4	2	1
Company logo placement				
Congress website (linked to company website)	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Congress newsletter mailings (starting with first newsletter after sponsorship confirmed)	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Congress program (print)	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Banner in plenary hall	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Banner in registration area	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Banners in session rooms	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list
Congress bags	Prime position	2nd prominent position	3rd prominent position	
Company presentation on a sponsor subsite on the website	Prime position	2nd prominent position	3rd prominent position	–
Advertisement in print program	Full page	half page	quarter page	–
Company brochure in congress bag* (max. A4 size, provided by company)	1 company flyer	1 company flyer	1 company flyer	–
Presentation in special industry showcase forum	10 minutes	5 minutes	3 minutes	–
Limited to	1 sponsor	4 sponsors	8 sponsors	12 sponsors
Minimum package price	26,500 USD	16,000 USD	11,000 USD	5,000 USD

* Prices do not include production costs for sponsor promotional materials (booth, booth furniture, company banners, displays, etc.)

All prices may be subject to VAT

10% discount for ISES Members



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Social event packages

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Social event Sponsorship packages	Congress dinner	Welcome reception	Lunches	Coffee breaks - full day	Happy hour reception
Company logo placement					
Congress website (linked to company website)	x	x	x	x	x
Congress newsletter mailings	x	x	x	x	x
Congress program (print) as social event sponsor	x	x	x	x	x
Your company banner set up in social event area (i.e. lunch/coffee break area)*	x	x	x	x	x
Formal acknowledgement at event	x	x	–	–	–
Opportunity to give short speech (3 - 5 min) at event	x	–	–	–	–
Present company promotional materials, such as flags, sugar sticks, printed table napkins, etc. *	x	x	x	x	x
Company brochure in congress bag	x	x	x	x	x
Full conference tickets (depending on how many social events are sponsored)	4 + free dinner tickets	1	1 per sponsorship	1 per sponsorship	1
Limited to	1 sponsor	1 sponsor	3 sponsors or 1 for all three days	4 sponsors or 1 for all four days	1 sponsor
Minimum. package price	31,800 USD	16,000 USD	4,000 USD or 10,600 USD	3,200 USD or 10,600 USD	15,000 USD

* Prices do not include production costs for sponsor promotional materials (company banners, displays, etc.)

All prices may be subject to VAT

Social event packages may be purchased in addition to, but also separate from core sponsorship packages (Platinum, Gold, Silver, Standard) and branding packages.

10% discount for ISES Members



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Sponsorship packages

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Sponsorship branding packages	Details	Price
Conference bag **	Your company logo printed on bag	5,300 USD
Conference proceedings sponsorships ** (limited to 2 sponsors)	Your company logo linked on the conference proceedings website. One page in the compiled PDF version of the proceedings with your company logo. Proceeding will be open access and freely available to a global audience	5,300 USD
Congress notepads* (limited to 3 sponsors)	Company logo on notepad	1,100 USD
Congress pens* * (limited to 1 sponsor)	Logo printed on pens	1,100 USD
Congress bag insert*	One A4 size page insert to be provided by your company	5,300 USD
Advertisement in congress print program*	Full page advertisement in congress print program (company will provide advert according to dimensions provided)	5,300 USD
Lanyard sponsor* * (limited to 1 sponsor)	Your company logo printed on participant Lanyards	3,200 USD

* Prices do not include production costs for sponsor promotional materials (company banners, displays, etc.)

** Production costs included

All prices may be subject to VAT

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The best stage for your company

Sponsorship packages are for both the ISES Solar World Congress and the IEA SHC International Conference on Solar Heating and Cooling for Buildings and Industry SHC 2017, together. One sponsorship package covers both events!

Venue

The joint conference will take place at the Jumeirah at Etihad Towers:

Jumeirah at Etihad Towers
Etihad Towers
West Corniche
Abu Dhabi, UAE



Rising majestically from its beachside setting, Jumeirah at Etihad Towers' dramatic sculptural form and spectacular design set a new standard for luxury hotels in Abu Dhabi.

Contact

For international sponsorship enquiries, please contact:

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For sponsorship enquiries within UAE, please contact:

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For more information, please visit the websites:

www.swc2017.org
www.shc2017.org

